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# EXCLUSIVE: Ben Silverman Teams With 'Jersey Shore,' 'The Hills' Execs for New Reality Series 'K-Town'

7:48 AM PDT 5/17/2012 by Erin Carlson

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Frederick M. Brown/Getty Images

The unscripted show, which premieres July 2 on YouTube, is set in L.A.'s Koreatown and produced by the Electus exec along with Tyrese Gibson, Liz Gateley and Tony DiSanto.

**Ben Silverman's** Electus has greenlighted a new web series exploring the lives of young Asian-Americans residing in the heart of Koreatown in Los Angeles.

The show, called *K-Town*, is the first offering on Electus' upcoming YouTube channel, LOUD, which launches July 2. It was created and executive produced by **Tyrese Gibson's** production company, HQ Productions; Electus execs Silverman, **Drew Buckley** and **Evan Bregman** are

also executive producers along with reality TV veterans **Liz Gateley** and **Tony DiSanto**.

Gateley and DiSanto, the former MTV programming execs behind *Jersey Shore* and *The Hills*, left the network in 2010 to create the production company DiGa, which has a partnerships with Electus and HQ Productions. Buzz for *K-Town* began building that summer, when the pilot was filmed with the prospect of a network pickup.

Gateley told *The Hollywood Reporter* that Gibson (whose

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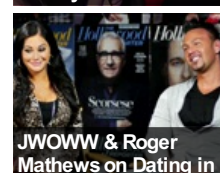


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production partners are **Mike Le**, **Eugene Choi**, and **Eddie Kim**) approached the duo about six months ago. "Everyone is looking for subculture, subculture, subculture, and no one has really ever explored this sort of Asian-American world in L.A., so it was just perfect timing," she said. "We're so excited about it."

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LOUD will focus on pop culture and celebrities, with consultation from DiGa. As for *K-Town*, "This could be the next *Jersey Shore*," said Buckley, adding that the 10-episode series echoes MTV's hit franchise with colorful, engaging characters exposing their lives -- and drama -- on camera. Each video runs 10 minutes, and the show potentially could cross over into television, he said.

The cast includes a trouble-making former exotic dancer, a gossip blogger who moonlights as a bartender and a club promoter. The plot unfolds in L.A.'s karaoke bars and nightclubs, and the new promo (see below) teases lots of skin, fighting and other **Snooki**-style shenanigans.

"What's great about it is that that they represent any sort of young, twentysomething crowd that's just trying to make their dreams come true," Gateley said. "But you're just seeing it through the streets of Koreatown as opposed to the streets of *Jersey Shore*."

Watch the teaser below:

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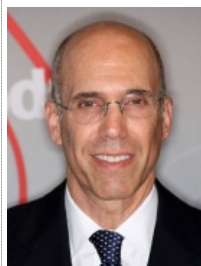
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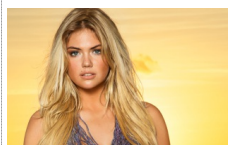
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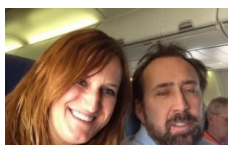
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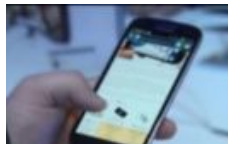
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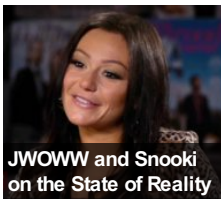
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## COMMENTS



Asian

9 months ago

This looks so stupid. Yes I'm asian american. It ain't Jersey Shore.

4 people liked this. [LIKE](#) [REPLY](#)



Js1083

9 months ago

People that hate on this show are ones that never go out...party and have fun...I'm 99% sure. lol.

2 people liked this. [LIKE](#) [REPLY](#)



Uscmba1234567

8 months ago

Trying cash in on the coat tails of Jersey Shore. This show is going to be HORRIBLE! Such dull unique Asians trying to over act and create made up drama for the camera. No wonder no other SANE NETWORK wanted to pick up this show! The producers are trying to hope after 2 years of rejection this so called reality show will get enough views so they can cash in on a copy cat Jersey Shore!

1 person liked this. [LIKE](#) [REPLY](#)

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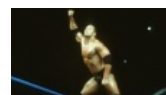
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Aqua

9 months ago

lol i think that's quite the opposite. People that go out and have fun don't have time to watch dumb shows like jersey shore...

1 person liked this.

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Aqua

9 months ago

anything resembling jersey shore is indeed stupid.

1 person liked this.

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patrice lovelace ★

1 month ago

I really think this should be on reg tv, it's better than Bad Girls, Jersey Shore, ect

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John R Baker

6 months ago

Entertainment is always in the hunt for new & exciting drama. The trick is to present a show that has the epicenter of public interest ! The American viewers are a "Moody" herd, that like the Dark-Side of society. Ben Silverman, is a daring producer that will challenge the Status-Que, of entertainment !

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### The Guys from 'Jersey Shore' Review their Halloween Costumes

We get Ronnie, Pauly D and Mike Sorrentino to give their take the accuracy of 'Jersey Shore' store bought Halloween costumes.

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### The Guys of 'Jersey Shore' on Jenni's Wedding

'Jersey Shores's' Ronnie, Mike and Pauly D weigh in on castmates Jenni and Roger's wedding. Pauly D also reveals that he will be the DJ for the big event.

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### The Guys from 'Jersey Shore' on the Final Season

Ronnie, Pauly D and Mike stopped by our THR studio to talk about their growth through the seasons and how much everyone has changed over the years.

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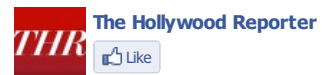
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